

## Policy Watch

### 08 National Arts Foundation

*A new funding body set up to support arts development*

## Celebrities

### 10 Spreading Chinese Culture Worldwide

*Honors granted to the persons of the year in disseminating Chinese culture abroad*

## Works of the Month

### 16 Hope, Home and Harmony

*Keywords behind Chinese Spring Festival*

### 19 Chinese New Year, a World's Festival

*Exhibition to be launched to honor the five years of global celebrations*

### 22 Documentaries on Chinese New Year

### 23 Getting to Know China: Appreciation of 100 Chinese Characters

### 24 Jade Carving: Artistic and Conceptual Appeal

## Art for All

### 30 Big World in a Small Box: Cultural Programmes Reach Millions of Homes

### 32 Museum: the New Classroom

## Art as Business

### 34 Performing Arts Market: Abandon Extravagancy, Back to Normal

### 38 New Book on Cultural Tourism Released

### 39 Qujiang Cultural Tourism Group Honored as "Listed Company of Best Business Model"

### 40 Chinese Tea Spreads Fragrance around the Globe

## Heritages

### 42 Chinese Lacquer Art (II)

## Stay in Residence

### 45 Quality, Accessibility, Friendship, Partnership

*China Cultural Center offers window into China*

## China & World Studies

### 47 Sinologists Should Take the Lead in Translating Chinese Works

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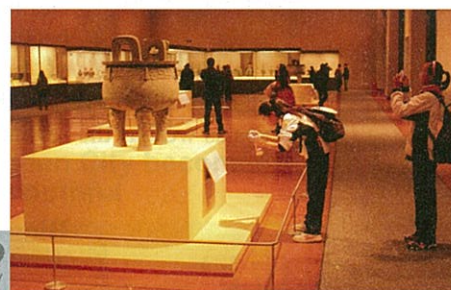
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