# **CONTENTS**

#### **Editorial**

Happy Chinese New Year: Sharing Chinese Value with the World Accomplishments on Cultural Exchange during the Twelfth Five-year Plan Period

# **Policy Watch**

8

Cultural Cooperation Faciliates Communication between Hearts

### Celebrities

10 "Brilliance of China: Persons of the Year" Released

# Works of the Month

- 14 Happy Chinese New Year Celebrations 2016 Kick Off Worldwide
- 17 Celebrating Nature, Family and the World
- 22 The Third Departure
  - "Oriental Love" Premieres in Beijing
- Let the World Witness the New Development of Chinese National Music

  Interview with Professor Wang Fujian, Art Director of Shanghai Chinese

  Orchestra

#### Art for All

27 "Culture City of East Asia" Runs into "European Capital of Culture"

#### **Art as Business**

30 Protecting Copyrights of Cultural Relics and Developing Innovative Cultural Industry

> Guangzhou International Expo on Copyrights Trade of Cultural Relics Museums 2015

# Heritages

- 34 Yangjiabu Woodprint New Year Pictures
- 38 Axi Fire Festival

47

# Stay in Residence

- 42 Year of China in South Africa 2015: Culture Plays the Most Active Role
- 45 "Rediscover Chinese Music" Shocks the Americans

# China & World Studies

Win-win Cooperation through Exploration and Innovation

Review on Holding Cultural Relics Exhibition in Developing Countries





