# **CONTENTS**

## **Special Reports**

- 09 Ministry of Culture Promotes the People-to-people Bonds along the "Belt and Road" from Four Perspectives
- 11 Promote People-to-People Bonds in Mutual Exchanges
  - Role of Overseas China Cultural Centers in Carrying out the "Belt and Road" Initiative
- 18 The Artists' Views on the "Belt and Road"
  - Notes on the "Belt and Road" Exhibition by the Network of International Culturalink Entities

## Celebrities

Saone Chang, Contributing to the Everlasting Beauty of Dunhuang

# **Policy Watch**

26 Interpretation: Promoting the Innovative Development of the Digital Cultural Industry and Accelerating the Growth of the Digital Economy

# Works of the Month

- The Chinese Pavilion of the 57th Venice Biennale: A Dialogue between
  - "Continuum-Generation by Generation" and "Viva Arte Viva"
- 31 100 Most Beautiful Chinese Paintings: Paintings by Yan Liben

## Art for All

- 33 Chinese Books Within Reach
  - Amazon, OneDrive and Yuewen Deliver Books to Global Readers

#### Art as Business

- 35 Injecting Life into Cultural Resources
  - The 2017 Exhibition of Cultural and Creative Products Unveiled in Shenzhen International Cultural Industries Fair

# Heritage

38 Afghanistan: Treasures from the National Museum, Kabul

## On the Spot

- 40 Working Together to Attract Children with Creativity
  - Stories behind "DRAMALAND—Face to Face with Repertoire of the China National Theater for Children"
- 42 Hungarian Dance *Princess Sissi* Performed at Meet in Beijing Arts Festival

# Insight Overseas

- 44 City of Baroque Displays the Beauty of Diverse Cultures
  - Valletta Expects to Become "European Capital of Culture" for the First Time
- 45 Sino US Cultural Exchange: How to Tell a Good Story of China

## China & World Studies

47 China's Name Card





