



17



19



46

Special Reports

- 6 Rediscovering Ibn Battuta's Journey to China
China-Morocco Tourism Forum Held Online to Promote Tourism
- 9 Cultural and Tourism Missions Abroad Adopts New Ideas and Strategies to Tell China's Story
- 13 Intangible Cultural Heritage Helps Targeted Poverty Alleviation in Shaanxi Province

On the spot

- 19 Longquan Celadon Exhibition Corner Opened in China Cultural Center in Seoul

Insight Overseas

- 21 Feeling 'China Beyond Your Imagination' Through 12 Intangible Cultural Heritage Tourism Routes of China
- 23 Chinese Fried Dumplings Were Popular at Wellington Food Show

Works of the Month

- 24 Sidelights of Mr. Rong's Great World : An Exhibition on Rong Geng's Donations
- 28 'Chinese Drawing : Invitational Exhibition of Famous Modern and Contemporary Chinese Artists' Reviwing the Development of Chinese Drawing
- 31 Oil Painting Town Brings Unique Charm to Weihai City
- 34 World Heritage in China (VIII)

Art as Business

- 36 China International Travel Mart 2020 Opened in Shanghai
- 38 WTA · Xianghu Dialogue 2020 Held in China

Heritage

- 40 Promote the Inheritance and Development of Weifang New Year Paintings with Fine Exhibitions

Cultural Tourism

- 44 Extraordinary Austrian National Dish
- 46 Chinese Folk Festivals in Singapore