



- 4 Magazine Review
- 5 Recent and Forthcoming Events

Special Reports

- 6 Highlights of Cultural Exchanges and Tourism Promotion in 2021
- 23 2022 'China Ice & Snow Tourism Overseas Promotion Season' Launched Globally
- 27 Beijing: Converting 'Cold' Resources into 'Hot' Industries
- 30 Hebei: Celebrating the Winter Olympics at the Foot of the Great Wall
- 33 Heilongjiang: An Ideal Destination for Winter Travels
- 36 Jilin: A Dream World of Ice and Snow
- 39 Liaoning: Building Ice and Snow Tourist Resorts in Northeast Asia
- 43 Inner Mongolia: Embracing a New Era of Ice and Snow Tourism
- 46 Xinjiang: A Charming Land of Ice and Snow

