





### 4 Magazine Review

5 Recent and Forthcoming Events

# **Special Reports**

- Enjoy the Charm of Ice and Snow in China

  2023 China Ice and Snow Tourism Overseas Promotion Season
- 10 Heilongjiang: Building a Dream with Ice and Snow
- 14 Shanxi: A Land of Splendors in Winter
- 18 Inner Mongolia: Splendor of Northern China in the Ice and Snow Season
- 22 Liaoning: Charm of Winter From the Perspective of Ice and Snow
- 26 Xinjiang: Enjoyment of the Beauty of Ice and Snow
- 29 Beijing: Forging Ahead in the Post-Winter Olympics Era
- 32 Hebei: Invitation of Ice and Snow
- 36 Jilin: Invitation of Joyful Rendezvous of Winter

## Heritage

38 Chinese Tea: Refined Taste Passed Down for Thousands of Years and Spreading All Over the World

Traditional Tea Processing Techniques and Associated Social Practices in China Added to UNESCO's Representative List of the Intangible

Cultural Heritage of Humanity

# On the Spot

40 The Fifth Arabic Arts Festival: A Splendid Event

#### China & World Studies

42 A Brief Analysis of the Application of Traditional Chinese Cultural Elements in the Construction of the Buildings of the Chinese Institutions Abroad