



-
- 4 Magazine Review
 - 5 Recent and Forthcoming Events
-

Special Reports

- 6 Integration, Leading and Empowerment: Folk Culture Boosting the Development of Henan's Tourism Economy
 - 10 Chinese New Year Folk Activities in Gansu Promoting Tourism Economy to Heat Up Again
 - 14 Chinese New Year Folk Culture Adds Impetus to Guizhou's Colorful Tourism Economy
 - 18 The Folk Experience Tour Promoting the Integrated Development of Culture and Tourism in Gaomi City
 - 22 2024 Inner Mongolia Featured Folk Activities Contributing to Chinese New Year Tourism Economy Achieving a Record High
 - 26 Jintan in Jiangsu: Deep Integration of 'Intangible Cultural Heritage + Tourism'
 - 30 Chinese Folk Customs Promoting the Development of Guangxi's Tourism Economy During Chinese New Year
 - 34 A Preliminary Study on Guangdong Shangyuan Fire Dragon Dance Culture
-

Works of the Month

- 38 Beauty in the Gathering: Exhibition of Precious Collection from Art Museums Around China
-

Heritage

- 44 Contributing to Better Development of the Modern Civilization of Chinese Nation

Celebrating the Opening of the New Museum of the Yin Xu Site